



Press Release

ERG: 80 years of energy

Genoa, 16 October 2018 - ERG turns 80. It will be celebrating this milestone on 19 October in Genoa, the city the Garrone family has made its own, going right back to founder Edoardo.

Under the lighthouse of Genova, known as “Lanterna”, ERG laid down deep roots which, through the difficult years of the oil, economic and social crises, it has managed to preserve intact.

Roots that found fertile ground in a city which, despite its “Superba” (the proud one) nickname, stands out for its understatement, pragmatism and ability to roll up its sleeves. Traits that have shaped the history of ERG and which have remained unaltered over time, even during its recent transformation from Italy’s leading oil industry operator to Europe’s leading producer of electricity from renewable sources.

This is an important birthday for ERG, which celebrates not only its 80th year of business but also the beginning of a new “green” era. Past, present and future will be the dominant themes of the exhibition held in the Doge’s Palace, transformed into the “Palace of Energy” for the occasion, which will be **open to the public free of charge on Saturday 20 and Sunday 21 October.**

In the spaces of the Munizioniere, the “***Evolving Energies***” exhibition will trace the key landmarks in the history of ERG, from 1938 to 2018, in parallel with the Italian and international events that took place at the same time and shaped the social and economic context in the country. An immersive and multimedia experience that will allow visitors to embark on an absorbing journey into the past. The exhibition will also be supplemented with a photography book which will be available on the ERG website as of next week.

The arcade of the Doge’s Palace will play host to 3D virtual reality space “***The Power of Change***”, where using “oculus” visors it will be possible to explore some of the most evocative locations of ERG plants, flying over the incredible Marmore waterfalls, adjacent to one of its hydroelectric power plants, and the countryside of Puglia and Sicily, where some of its wind and photovoltaic plants are located. Visitors will be able to get a close-up view of the technologies that allow ERG to harness the power of the wind, water and sun and transform it into the green energy that will increasingly turn us into “sustainable consumers”.

The arcade of the Doge’s Palace will also be hosting the **ERG for Young** area, set up thanks to the contributions of the Edoardo Garrone Foundation, Festival della Scienza and Flying Angels and dedicated to younger visitors with workshops and content designed specifically for children.

ERG PROFILE

Listed on the Milan Stock Exchange, ERG has operated in the energy sector for 80 years. It is active in the production of wind energy (1.8 GW), hydroelectric energy (527 MW), photovoltaic energy (90 MW) and high-yield thermoelectric cogeneration energy with low environmental impact (480 MW).

In the on-shore wind power sector ERG is present in 7 European countries (Italy, France, Germany, UK, Poland, Bulgaria and Romania) and is the leading Italian operator as well as one of the top ten operators in Europe.

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