

Press Release

ERG communicates with renewed energy even online Go-live of the new *erg.eu* website developed by Adacto and the App created with investors in mind

Genoa, 30 April 2021 – As confirmation of the digital evolution process launched some time ago, ERG is pleased to announce the go-live of its new corporate website *erg.eu* and the release of its App *ERG Investor Relations*, now available on stores, developed by its historical partner Adacto.

The new version of the website maintains and enhances the wealth of information that has always been its distinguishing feature and comes with a totally refurbished design to describe ERG's energy world via a user experience.

The guiding principle for storytelling will be the sustainable development goals, the UN's 2030 Agenda SDGs, closely integrated with business strategy and accompanied by the new hashtags #SDGscontributors and #ClimateChangeFighters, in addition to the now consolidated #GreenEnergyMakers.

ERG is thus looking to achieve an ever more transparent and interactive dialogue with all stakeholders in an era when innovation and competition are evolving within a dimension of continuous transformation as regards communication tools.

Adacto supported ERG in the strategic part of the project and oversaw its implementation, valorising the contents and returning them to the user in a clear and complete manner.

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